



RESET ANALYZER

Reset Analyzer™ quickly calculates the labor hours, costs, and ROI of proposed category changes.

Last year, the U.S. Grocery industry spent nearly three-quarters of a billion dollars on labor to reset shelves, remodel stores, and to cut-in new items. In other words, each store spends \$20,000 — \$50,000 in annual shelf-execution labor. Yet the anticipated gains for most re-merchandising activities are seldom realized.

Reset Analyzer helps operators understand the true costs of each re-merchandising activity to improve decision making.

Planning and Scheduling

Provides labor requirements in advance so companies can understand the project's impact on budgeted labor hours.

Validation

Brings operations into the merchandising process so category managers know the costs to implement the recommended changes, prior to execution.

Resource Optimization

Allows companies to prioritize workflows based on return-on-investment.

To learn more about Reset Analyzer contact Paul Weitzel at 847-756-3717 or at paul.weitzel@willardbishop.com



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Reset Analyzer identifies the cost (activity-based costing methodology) to execute shelf changes using 55 labor and cost inputs across the following three areas:



HQ Planning and Scheduling

From planning and schematic development to assembling the reset packages.



In-Store Execution

From drive time to reviewing store changes.



HQ Follow-Up

From reviewing store recap sheets to centralizing the equipment and fixtures.

Outputs include activity reporting by ABC and hours. Reports roll-up from each individual SKU.

Main Menu

STEP 1 Review POG Data Base Set New Set

STEP 2 Adjust Custom Inputs Customize

STEP 3 Set Handling Switches Switches

STEP 4 Adjust Report Options Reports

STEP 5 Review Results ROI Hours ABCs

Company Cost Analysis

Total Reset Time in the Stores
(Total Hours Per Gondola Foot)

